NC Women Business Owners Hall of Fame

Sponsorship Levels

Sponsor Benefits:

- Event Access
- Recognition/Branding at Events
- Digital Marketing
- Inductee Announcements

In the interest of making it easy for our sponsors to participate in our events and benefit from our partnership, our Board of Directors has outlined specific sponsor benefits in the tables that follow. But in addition to these benefits, we are happy to discuss modifications or requests. We are truly dedicated to ensuring this is a beneficial partnership for our wonderful sponsor community, and we are open to your ideas.

Level	**Presenting**	**Platinum**	**Gold**	**Silver**	**Community**	**Champion**
Investment	$10,000	$7,500	$5,000	$2,500	$1,000	$500
Category Exclusivity	Exclusive Industry Partner					
Gala Banquet						
"Presented By" Naming	Exclusive Option					
Logo Placement (Program & Website)	Premier and Cover	Prominent	Tier 2	Tier 3	Tier 4	Tier 5
Program Ad	Full page ad	1/2 page ad	1/3 page ad	1/4 page ad	1/4 page ad	Listing
On-Stage Speaking Role	1-2 Minutes for Remarks or other flexible option	Introduce the MC and Chair or other flexible option	Recognition During Awards	Stage Recognition	Stage Recognition	Stage Recognition
Tables/Tickets	Two tables (20)	One table (10)	6 tickets	4 Tickets	2 Tickets	1 Ticket

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Investment	$10,000	$7,500	$5,000	$2,500	$1,000	$500
Digital Marketing						
Social Media Post	Repeat monthly post with option for collab post	Repeat monthly post	Post	Post	Inclusion of Monthly Summary of New Community Sponsors	Inclusion of Monthly Summary of New Community Sponsors
Inclusion on Website	Logo and bio with website link	Logo and bio with website link	Logo and bio with website link	Logo with website link	Logo with website link	Logo with website link
Email Feature	Access to send 1 email through our system and sections in winner announcement email	Section in winner announcement email and post-gala email	Section in post-gala email	Logo	Logo	Logo
Inductee Announcement Recognition	Mention in press release and boiler plate option	Mention in press release	Mention in press release			

Sponsor Reach Snapshot

- Estimated Gala Attendance: 200+ senior-level attendees
- Audience Profile: Women founders, corporate executives, professional services firms, board members, civic leaders
- Email Audience: 600+ subscribers
- Social Reach: 1500+ followers / 45,000+ impressions during campaign window
- Earned Media: Press releases, inductee announcements, and spotlight features

Interested in a Custom Activation Opportunity:

- Award category sponsorship
- VIP reception sponsorship
- Inductee spotlight content
- Branded networking moments
- Digital storytelling features