



NC Women Business Owners Hall of Fame

Sponsorship Levels

Sponsor Benefits:

- Event Access
- Recognition/Branding at Events
- Digital Marketing
- Inductee Announcements

In the interest of making it easy for our sponsors to participate in our events and benefit from our partnership, our Board of Directors has outlined specific sponsor benefits in the tables that follow. But in addition to these benefits, we are happy to discuss modifications or requests. We are truly dedicated to ensuring this is a beneficial partnership for our wonderful sponsor community, and we are open to your ideas.

Level	Presenting	Platinum	Gold	Silver	Bronze	Service & Support	Champion
Investment	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	in-kind	\$500
Gala Banquet							
Logo treatment on banquet program	'Presented by' on all 2023 HoF events materials	Top row on sponsors page and inside cover	2nd row on sponsor page	3rd row on sponsor page	4th row on sponsor page	Aligns with retail value of goods or services	
Banquet program booklet	Full page ad	1/2 page ad	1/3 page ad	1/4 page ad	1/4 page ad	Thank you page	Listing
Banquet agenda	Welcome message	Introduce the MC and Board Chair	Award descriptions and recognition of past inductees	Thank you from the podium	Thank you from the podium	Thank you from the podium	Thank you from the podium
Tables/Tickets	Two 8-seat tables	One 8-seat tables	Six tickets	Four Tickets	Two Tickets	Two Tickets	One Ticket
Table Signage	●	●					
Can provide branded swag	●	●	●	●			



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Digital Marketing							
Recognition on Social Media	● video	● video	● post	● post	● post	● post	● group
Logo with link on website	●	●	●	●	●	●	●
Video on website	●	●	●	●			
Profile on website	●	●	●				
Individual social media feature post	●	●					
Inductee Announcements							
Early notification of inductee selection	●	●	●	●	●	●	
Mention in announcement posts	●	●	●	●			
Mention in press announcements	●	●	●				
Host inductee announcements and livestreams	●	●					
Event invitation for social media	●						